

RISK CLASSIFICATION FOR CLAIM COUNTS:
A COMPARATIVE ANALYSIS OF VARIOUS
ZERO-INFLATED MIXED POISSON AND HURDLE
MODELS

JEAN-PHILIPPE BOUCHER*, MICHEL DENUIT* & MONTSERRAT GUILLÉN‡

*Institut des Sciences Actuarielles
Université Catholique de Louvain
6 rue des Wallons
B-1348 Louvain-la-Neuve
Belgium

‡Department of Econometrics
University of Barcelona
Diagonal, 690
E-08034 Barcelona
Spain

March 7, 2006

Abstract

This paper presents and compares different risk classification models for the annual number of claims reported to the insurer. Generalized heterogeneous, zero-inflated, hurdle and compound frequency models are applied to a sample of an automobile portfolio of a major company operating in Spain. A statistical comparison between models is performed with the help of various specification tests (Score and Hausman tests for nested models, Vuong test or information criteria for non-nested ones). Interesting results about claiming behavior are obtained.

Key words and phrases: Risk Classification, Poisson Mixture, Zero-Inflated Distribution, Hurdle Models, Score Test, Hausman Test, Vuong Test, Information Criteria.

1 Introduction

In most developed countries, motor third party liability insurance represents a considerable share of the yearly non-life premium collection. Therefore, many attempts have been made in the actuarial literature to find a probabilistic model for the distribution of the annual number of automobile accidents reported to the insurance company. Most of these models are parametric (i.e., an analytical expression is assumed for the probabilities that a policyholder reports k claims during an insurance period, depending on one or several parameters to be estimated from the observations). Let us mention, e.g., the Generalized Geometric and Negative Binomial distributions in GOSSIAUX & LEMAIRE (1981), WILLMOT (1987) and BESSON & PARTRAT (1992), the Poisson-Inverse Gaussian distribution in WILLMOT (1987), BESSON & PARTRAT (1992) and TREMBLAY (1992), the Generalized Poisson-Pascal distribution in CONSUL (1989), the Consul distribution in ISLAM & CONSUL (1992) and the Poisson-Goncharov distribution in DENUIT (1997). An excellent account of claim frequency distributions can be found in KLUGMAN, PANJER & WILLMOT (2004, Chapter 4).

In risk classification, a regression component is included in the claim count distribution to take the individual characteristics into account. References for risk classification include, e.g., DIONNE & VANASSE (1989, 1992), DEAN, LAWLESS & WILLMOT (1989), DENUIT & LANG (2004), GOURIÉROUX & JASIAK (2004) and YIP & YAU (2005). This paper compares different risk classification models on the basis of a sample of the automobile portfolio of a major company operating in Spain. Specification tests to select the optimal model are proposed.

The number of motor liability claims reported to an insurance company exhibits some specific characteristics that must be considered when choosing a distribution that will fit the data. In Section 2, we see that the omission of important classification variables justifies the inclusion of an heterogeneity component in the regression model. The high percentage of zero values motivates zero-inflated models that are presented in Section 3. In Section 4, models for the demand for certain types of health care services (called hurdle distributions) are applied to the number of reported claims. The quality of the fit can be explained by the insured's behavior that is modified when a claim has already been reported in the year. A compound frequency distribution, called the *NegBin_x* distribution, is explored in Section 5. Section 6 then establishes a comparison between the resulting a priori premiums. The links between models are made apparent in Section 7. Standard specification tests (Wald and Likelihood-Ratio tests) do not keep their simple asymptotic properties when the tested parameter lies on the border of the parameter space. In Section 8, nested models are compared by means of the Hausman and score tests. Section 9 presents other kinds of tests that can be used to compare non-nested models, more specifically the Vuong test and the selection procedures based on Information Criteria selection. The final Section 10 concludes.

Let us briefly present the data used to illustrate the techniques described in this paper. Here, we work with a sample of the automobile portfolio of a major company operating in Spain. Only private use cars have been considered in this sample. We have 18 exogeneous variables for every policy, as well as the total number of claims at fault that were reported within the yearly period. The average annual claim frequency is 6.9% and the maximum reported claim recorded is 5.

The exogenous information is coded by means of binary variables, which are described in Table 1. These exogenous variables are included in some of the parameters of the distributions via transformations $h(\beta_0 + \mathbf{x}'_i \boldsymbol{\beta})$, where β_0 is the intercept and $\boldsymbol{\beta}' = (\beta_1, \dots, \beta_p)$ is a vector of regression parameters for the binary explanatory variables $\mathbf{x}'_i = (v_{i,1}, \dots, v_{i,p})$ with $p = 12$. More generally, the expression $\mathbf{x}' \boldsymbol{\beta} = \beta_0 + \sum_{j=1}^p \beta_j v_{i,j}$ is used, where $\boldsymbol{\beta}$ includes an intercept.

Variable	Description
v1	equals 1 for women and 0 for men
v2	equals 1 when driving in urban area, 0 otherwise
v3	equals 1 when zone is medium risk (Madrid and Catalonia)
v4	equals 1 when zone is high risk (Northern Spain)
v5	equals 1 if the driving licence is between 4 and 14 years old
v6	equals 1 if the driving licence is 15 or more years old
v7	equals 1 if the client has been in the company between 3 and 5 years
v8	equals 1 if the client has been in the company for more than 5 years
v9	equals 1 if the insured is 30 years old or younger
v10	equals 1 if coverage includes comprehensive except fire
v11	equals 1 if coverage includes comprehensive (material damage and fire)
v12	equals 1 if power is larger or equal to 5500 cc

Table 1: Binary variables summarizing the information available about each policyholder.

Number of reported claims	Observed	Predicted (Poisson)
0	513,814	502,087
1	32,296	44,607
2	2,493	2,068
3	203	67
4+	24	2
Total	548,830	548,830

Table 2: Observed claim counts versus Poisson fit.

2 Heterogeneous Models

2.1 Overview

Insurance data often exhibits overdispersion that may be caused by the omission of some important classification variables (swiftness of reflexes, aggressiveness behind the wheel, consumption of drugs, etc.). Table 2 shows the fit of the observed claim frequencies by the Poisson distribution. The large discrepancies between the observed and predicted claim numbers lead to the rejection of the Poisson model. The rejection is interpreted as the sign that the portfolio is heterogeneous: the Poisson frequency may not be the same for all the policyholders.

Equidispersion implied by the Poisson distribution is usually corrected by the introduction of a random heterogeneity term with unit mean and constant variance τ . See, e.g., BOYER, DIONNE & VANASSE (1992) or LEMAIRE (1995). Specifically, given $\Theta_i = \theta$, the number of claims N_i reported by policyholder i conforms to the Poisson distribution with mean $\lambda_i\theta$, where $\lambda_i = \exp(\mathbf{x}_i'\boldsymbol{\beta})$. The variance of N_i is thus equal to $\lambda_i + \tau\lambda_i^2$ and exceeds the mean λ_i . At the portfolio level, the Θ_i 's are assumed to be independent and identically distributed.

The distribution to model the heterogeneity component is often taken to be Gamma, Inverse-Gaussian or Log-Normal. As shown by HOLGATE (1970), all continuous mixtures based on the Poisson distribution have unimodal likelihood functions. This ensures that elementary numerical techniques (Newton-Raphson, for instance) lead to maximum likelihood estimators.

2.1.1 Gamma Heterogeneity

Let us denote as f_{N_i} the discrete probability mass function of N_i , i.e. $f_{N_i}(k) = P[N_i = k]$. If Θ_i is Gamma distributed with unit mean and variance α then policyholder i having reported n_i claims to the insurer contributes to the likelihood by

$$f_{N_i}(n_i) = \frac{\Gamma(n_i + \alpha^{-1})}{\Gamma(n_i + 1)\Gamma(\alpha^{-1})} \left(\frac{\lambda_i}{\alpha^{-1} + \lambda_i}\right)^{n_i} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \lambda_i}\right)^{\alpha^{-1}} \quad (1)$$

where $\lambda_i = \exp(\mathbf{x}'_i \boldsymbol{\beta})$ and $\Gamma(a) = \int_0^\infty e^{-t} t^{a-1} dt$. We recognize the Negative Binomial distribution. Clearly, $E[N_i] = \lambda_i < Var[N_i] = \lambda_i + \alpha \lambda_i^2$. The Poisson distribution is obtained with $\alpha = 0$. However, the null hypothesis $H_0 : \alpha = 0$ corresponds to the border of the parameter space, and testing for H_0 requires some care. This point, and other specification tests will be analysed in Section 8.

CAMERON & TRIVEDI (1986) considered the NBp distributions having the same mean λ_i as in (1), but a variance of the form $\lambda_i + \alpha \lambda_i^p$. This kind of ditribution can be generated with an heterogeneity factor following a Gamma distribution with unit mean and variance $\alpha \lambda_i^{p-2}$. Note that the variance of Θ_i now depends on the individual characteristics of the policyholders. When $p = 2$, the $NB2$ distribution coincides with the Negative Binomial distribution. When p is set to 1, we get the $NB1$ model with probability mass function

$$f_{N_i}(n_i) = \frac{\Gamma(n_i + \alpha^{-1} \lambda_i)}{\Gamma(n_i + 1)\Gamma(\alpha^{-1} \lambda_i)} (1 + \alpha)^{-\lambda_i/\alpha} (1 + \alpha^{-1})^{-n_i}. \quad (2)$$

The $NB1$ model is interesting because the variance $Var[N_i] = \lambda_i + \alpha \lambda_i = \phi \lambda_i$ is the one used in the Poisson GLM approach (such as the one used for the overdispersion correction to the Poisson distribution in the GENMOD procedure of SAS).

WINKELMANN & ZIMMERMANN (1991, 1995) proposed to treat p as an unknown parameter. Putting $p = k + 1$, the variance of their model has the form $Var[N_i] = \lambda_i + \sigma^2 \lambda_i^{k+1}$. This leads to a distribution called ‘‘Generalized Event Count’’ ($GECK$), which can be expressed using the characterization of the Katz family of distributions. In case of overdispersion, the contribution of policyholder i to the likelihood is

$$f_{N_i}(n_i) = (1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} \prod_{j=1}^{n_i} \left(\frac{\lambda_i + \sigma^2(j-1)\lambda_i^k}{(1 + \sigma^2 \lambda_i^k)j} \right). \quad (3)$$

It is possible to estimate all the parameters by maximum likelihood as shown by WINKELMANN & ZIMMERMANN (1991).

2.1.2 Inverse Gaussian Heterogeneity

If Θ_i obeys to the Inverse Gaussian distribution with unit mean and variance τ , we get the Poisson Inverse-Gaussian (PIG) distribution with probability mass function

$$f_{N_i}(n_i) = \frac{\lambda_i^{n_i}}{n_i!} \left(\frac{2}{\pi\tau}\right)^{0.5} e^{1/\tau} (1 + 2\tau\lambda_i)^{-s_i/2} K_{s_i}(z_i) \quad (4)$$

where $s_i = n_i - 0.5$ and $z_i = (1 + 2\tau\lambda_i)^{0.5}/\tau$ and $K_j(\cdot)$ is the modified Bessel fuction of the second kind satisfying

$$\begin{aligned} K_{-1/2}(a) &= \left(\frac{\pi}{2a}\right)^{0.5} e^{-a} \\ K_{1/2}(a) &= K_{-1/2}(a) \\ K_{s+1}(a) &= K_{s-1}(a) + \frac{2s}{a} K_s(a). \end{aligned}$$

Additional properties of the modified Bessel function of the second kind may be found in SHOUKRI ET AL. (2004).

As above, the *PIG* model can be extended to cover many forms of variance. If Θ_i has variance $\tau\lambda_i^{k-1}$, we get the *PIGk* distribution with probability mass function

$$f_{N_i}(n_i) = \frac{\lambda_i^{n_i}}{n_i!} \left(\frac{2}{\pi\tau\lambda_i^{k-1}} \right)^{0.5} e^{1/\tau\lambda_i^{k-1}} (1 + 2\tau\lambda_i^k)^{-s_i/2} K_{s_i}(z_i) \quad (5)$$

where $s_i = n_i - 0.5$ and $z_i = (1 + 2\tau\lambda_i^k)^{0.5} / \tau\lambda_i^{k-1}$. In this case, $Var[N_i] = \lambda_i + \tau\lambda_i^{k+1}$. The parameters of the model can be estimated by maximum likelihood.

2.1.3 Log-Normal Heterogeneity

If Θ_i conforms to the LogNormal distribution with parameters $\mu = -\sigma^2/2$ and σ^2 , we get the Poisson LogNormal (*PLN*) distribution. The contribution of policyholder i to the likelihood then writes

$$f_{N_i}(n_i) = \int_{-\infty}^{\infty} \frac{\exp(-\gamma_i)\gamma_i^{n_i}}{n_i!} \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2}\left(\frac{\epsilon_i}{\sigma}\right)^2\right) d\epsilon_i \quad (6)$$

where $\gamma_i = \exp(\mathbf{x}'_i\boldsymbol{\beta} + \epsilon_i)$. This probability mass function cannot be expressed in closed form. Statistical packages such as SAS (NLMIXED procedure) can be used to evaluate (6). Here also, other forms of variance can be envisaged.

2.2 Insurance Application

The identifiability of the nature of occurrence dependence, through observed contagion has been adressed for a long time by the statistical literature devoted to count data models (see, e.g., PINQUET (2000)). Real positive contagion implies that the occurrence of an event modifies the probability of the next occurrence of the event. By opposition, apparent positive contagion arises from the recognition of the accident proneness of an individual.

BATES & NEYMAN (1951) stated that in a cross section of count, it is impossible to distinguish between true and apparent contagion. For the number or reported claims, as discussed in more details in PINQUET (2000), the effect of experience rating and the modification in the risk perception should imply negative true contagion, but positive contagion is observed. This indicates that although past events do not truly influence the probability to report a claim, they provide some information about the true nature of the driver. Then, the heterogeneity term of the models can be updated according to accident history of the insured.

The application of these models to the Spanish data set leads to the results displayed in Table 3. Comparing the log-likelihoods, we see that introduction of an heterogeneity term improves the fit compared to the Poisson distribution. The estimations of the parameters are approximately the same for all models. This is expected when the sufficient conditions for consistency are satisfied (see GOURIÉROUX, MONFORT & TROGNON (1984a,b)). Moreover, the p -values for the dispersion parameters indicate the significance of the heterogeneity component.

3 Zero-Inflated Models

3.1 Overview

As it can be seen from Table 2, the number of observed zeroes is much larger than under the Poisson assumption. This motivates the use of a mixture of two distributions: a degenerated distribution for the zero case and a standard count distribution. Specifically, the probability mass function is given by

$$f_{N_i}(n_i) = \begin{cases} \phi_i + (1 - \phi_i)g_i(0) & \text{for } n_i = 0 \\ (1 - \phi_i)g_i(n_i) & \text{for } n_i = 1, 2, \dots \end{cases} \quad (7)$$

parameter	Poisson	NB2	NB1
b0	-2.2625 (0.0337)	-2.2629 (0.0359)	-2.2604 (0.0349)
b1	0.0362 (0.0141)	0.0386 (0.0148)	0.0379 (0.0146)
b2	-0.0471 (0.0109)	-0.0475 (0.0114)	-0.0467 (0.0113)
b3	-0.0515 (0.0129)	-0.0514 (0.0135)	-0.0474 (0.0134)
b4	0.1833 (0.0127)	0.1832 (0.0133)	0.1815 (0.0131)
b5	-0.3672 (0.0267)	-0.3678 (0.0286)	-0.3641 (0.0277)
b6	-0.4238 (0.0290)	-0.4243 (0.0310)	-0.4250 (0.0301)
b7	-0.1364 (0.0169)	-0.1365 (0.0179)	-0.1431 (0.0175)
b8	-0.2164 (0.0157)	-0.2168 (0.0166)	-0.2215 (0.0163)
b9	0.1006 (0.0170)	0.1008 (0.0179)	0.0985 (0.0176)
b10	0.1803 (0.0143)	0.1802 (0.0151)	0.1828 (0.0148)
b11	0.0838 (0.0117)	0.0837 (0.0123)	0.0866 (0.0121)
b12	0.1048 (0.0129)	0.1062 (0.0134)	0.1051 (0.0133)
α, τ, σ^2	. .	1.3765 (0.0441)	0.0989 (0.0032)
k
-Log-Lik.	146,037.9	145,129.6	145,105.4

parameter	NBk	PIG2	PIG1
b0	-2.2626 (0.0347)	-2.2614 (0.0359)	-2.2598 (0.0349)
b1	0.0380 (0.0145)	0.0387 (0.0148)	0.0379 (0.0146)
b2	-0.0464 (0.0112)	-0.0475 (0.0115)	-0.0468 (0.0113)
b3	-0.0460 (0.0133)	-0.0514 (0.0135)	-0.0475 (0.0134)
b4	0.1797 (0.0131)	0.1834 (0.0133)	0.1814 (0.0131)
b5	-0.3599 (0.0276)	-0.3685 (0.0286)	-0.3641 (0.0276)
b6	-0.4213 (0.0299)	-0.4254 (0.0310)	-0.4251 (0.0300)
b7	-0.1446 (0.0173)	-0.1377 (0.0179)	-0.1437 (0.0175)
b8	-0.2216 (0.0161)	-0.2180 (0.0166)	-0.2220 (0.0162)
b9	0.0977 (0.0175)	0.1011 (0.0180)	0.0984 (0.0176)
b10	0.1817 (0.0148)	0.1811 (0.0151)	0.1827 (0.0148)
b11	0.0865 (0.0121)	0.0842 (0.0123)	0.0868 (0.0121)
b12	0.1040 (0.0132)	0.1063 (0.0134)	0.1051 (0.0133)
α, τ, σ^2	0.0517 (0.0287)	1.4086 (0.0475)	0.1007 (0.0034)
k	-0.2437 (0.2076)
-Log-Lik.	145,104.6	145,130.19	145,107.6

parameter	PIGk	PLN2	PLN1	PLNk
b0	-2.2615 (0.0347)	-2.2655 (0.0355)	-2.2585 (0.0349)	-2.2663 (0.0347)
b1	0.0378 (0.0145)	0.0381 (0.0147)	0.0377 (0.0146)	0.0379 (0.0145)
b2	-0.0463 (0.0112)	-0.0473 (0.0114)	-0.0468 (0.0113)	-0.0465 (0.0112)
b3	-0.0461 (0.0133)	-0.0512 (0.0134)	-0.0481 (0.0134)	-0.0472 (0.0133)
b4	0.1794 (0.0131)	0.1825 (0.0132)	0.1814 (0.0131)	0.1808 (0.0131)
b5	-0.3605 (0.0275)	-0.3680 (0.0283)	-0.3643 (0.0276)	-0.3611 (0.0275)
b6	-0.4220 (0.0299)	-0.4252 (0.0306)	-0.4256 (0.0300)	-0.4227 (0.0299)
b7	-0.1448 (0.0173)	-0.1376 (0.0177)	-0.1440 (0.0175)	-0.1449 (0.0173)
b8	-0.2221 (0.0161)	-0.2176 (0.0165)	-0.2226 (0.0162)	-0.2230 (0.0161)
b9	0.0971 (0.0175)	0.1000 (0.0178)	0.0982 (0.0176)	0.0983 (0.0175)
b10	0.1815 (0.0147)	0.1803 (0.0150)	0.1826 (0.0148)	0.1826 (0.0148)
b11	0.0868 (0.0120)	0.0840 (0.0122)	0.0869 (0.0121)	0.0873 (0.0121)
b12	0.1040 (0.0132)	0.1056 (0.0133)	0.1050 (0.0133)	0.1049 (0.0132)
α, τ, σ^2	0.0478 (0.0251)	0.7932 (0.0185)	0.0972 (0.0034)	0.0398 0.0218
k	-0.2794 (0.1961)	.	.	-0.2819 (0.2078)
-Log-Lik.	145,106.6	145,188.7	145,117.1	145,116.3

Table 3: Mixed Poisson fits to the Spanish data set.

where

$$\phi_i = \frac{\exp(\mathbf{x}'_i \boldsymbol{\gamma})}{1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma})}, \quad (8)$$

$\boldsymbol{\gamma}$ is a vector of regression coefficients and g_i is the probability mass function corresponding to the standard distribution to be modified. See, e.g., LAMBERT (1992). For instance, in the Zero-Inflated Poisson (ZIP) distribution, g_i corresponds to the Poisson distribution with mean λ_i , that is, $g_i(n_i) = e^{-\lambda_i} \frac{\lambda_i^{n_i}}{n_i!}$ for $n_i = 0, 1, \dots$. The two first moments of the ZIP distribution are $E[N_i] = (1 - \phi_i)\lambda_i$ and $Var[N_i] = E[N_i] + E[N_i](\lambda_i - E[N_i])$. ZIP models thus account for overdispersion. Note that the ZIP model is a special case of a mixed Poisson distribution obtained with Θ_i equal to 0 or λ_i (with respective probabilities ϕ_i and $1 - \phi_i$).

In some situations, even when the zero-count data are fitted adequately, overdispersion for non-zero count may be still present. As pointed out by GROGGER & CARSON (1991), failing to take this overdispersion into account may lead to bad estimates in the context of zero-truncated regression models. This result extends to zero-inflated models. Methods for testing for overdispersion in the zero-inflated models are presented in more details in Section 4.

If there is some overdispersion for the non-zero count data, all the distributions seen in Section 2.1 can be used since an heterogeneity term may be incorporated to the model. For instance, the ZI-NBk model (which cover all the ZI-Negative Binomial cases) has probability mass function

$$f_{N_i}(n_i) = \begin{cases} \phi_i + (1 - \phi_i)(1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} & \text{for } n_i = 0 \\ (1 - \phi_i)(1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} \prod_{j=1}^{n_i} \left(\frac{\lambda_i + \sigma^2(j-1)\lambda_i^k}{(1 + \sigma^2 \lambda_i^k)^j} \right) & \text{for } n_i = 1, 2, \dots \end{cases} \quad (9)$$

Recently, YIP & YAU (2005) applied this kind of models to insurance data. Note that ZI models with overdispersion for the non-zero counts can be seen as particular cases of Poisson mixtures, obtained when Θ_i has a mixed distribution with an atom ϕ_i at the origin.

parameter	ZI-Poisson with constant ϕ		ZI-Poisson with ϕ_i given by (8)			
			β		γ	
b0	-1.4391	(0.0394)	-0.7308	(0.1036)	-1.8349	(0.0198)
b1	0.0381	(0.0148)	-0.3620	(0.0912)	-0.1513	(0.0460)
b2	-0.0474	(0.0114)	0.0826	(0.0197)	.	.
b3	-0.0510	(0.0135)	.	.	-0.0539	(0.0135)
b4	0.1830	(0.0133)	.	.	0.1817	(0.0133)
b5	-0.3647	(0.0284)	0.8783	(0.0865)	.	.
b6	-0.4204	(0.0308)	0.9865	(0.0900)	.	.
b7	-0.1340	(0.0178)	0.2890	(0.0343)	.	.
b8	-0.2143	(0.0166)	0.4238	(0.0325)	.	.
b9	0.1003	(0.0179)	.	.	0.0943	(0.0172)
b10	0.1787	(0.0150)	-0.3335	(0.0277)	.	.
b11	0.0830	(0.0123)	-0.1524	(0.0210)	.	.
b12	0.1058	(0.0134)	-0.1914	(0.0221)	.	.
ϕ	0.5634	(0.0075)
-Log-Lik.	145,163.6		145,116.0			

Table 4: Zero-Inflated Poisson fits to the Spanish data set.

3.2 Insurance Application

Most insurance companies, especially in Europe, have implemented experience rating mechanisms, called bonus-malus schemes. In application of this mechanism, a reported claim implies an increase in the premium of the next years. This induces a “hunger for bonus” (LEMAIRE (1995)): there is an incentive to not report all incurred claims since the increase of the future premiums can be higher than the insurance benefit. Specifically, it is optimal for the policyholder to retain all the claims with an amount less than some threshold δ depending on the level occupied in the bonus-malus scale. This creates an inflated probability mass at the origin for the observed number of claims. Consequently, the zero-inflated model can be used to describe this kind of behavior.

Results of the application of these models are shown in Table 4. The Poisson fit is greatly improved by the additionnal weight of the zero-values. Letting the zero-inflated term ϕ_i depend on observed covariates brings interesting results since it modifies the significance of the parameters of the Poisson distribution. Except for the sex of the insured, all other covariates are meaningful either for the Poisson distribution or the zero-inflated term. Such a distinction between the parameters allows us to interpret differently the insurance data. Indeed, generally speaking, covariates in the zero-inflated term modify the left tail of the distribution while parameters in the Poisson distribution affect the right tail.

4 Hurdle Models

4.1 Overview

A quick view of the pattern of reported claims depicted in Table 2 shows that the vast majority (more than 99.5%) of the insureds reports less than 2 claims per year. Consequently, a classification of the insured based on two processes would be interesting. A dichotomic variable first differentiates insureds with and without claim. In the former case, another process then generates the number of reported claims. The most popular distribution implying the assumption that the data come from two separate processes is the hurdle count model. The simplest hurdle model is the one which sets the hurdle at zero.

Formally, given two probability mass functions f_1 and f_2 , the hurdle-at-zero model has probability mass function

$$f_{N_i}(n_i) = \begin{cases} f_1(0) & \text{for } n_i = 0 \\ \frac{1-f_1(0)}{1-f_2(0)}f_2(n_i) = \Phi f_2(n_i) & \text{for } n_i = 1, 2, \dots \end{cases} \quad (10)$$

where $\Phi = (1 - f_1(0))/(1 - f_2(0))$ can be interpreted as the probability of crossing the hurdle (or more precisely in case of insurance, the probability to report at least one claim). Clearly, the model collapses to f if $f_1 = f_2 = f$.

The mean and variance corresponding to (10) are given by

$$E[N_i] = \Phi\mu_2 \quad (11)$$

$$Var[N_i] = P(N_i > 0)Var[N_i|N_i > 0] + P(N_i = 0)E[N_i|N_i > 0] \quad (12)$$

where μ_2 is the expected value associated with the probability mass function f_2 . Consequently, the model can be over or underdispersed, depending on the values of the parent processes f_1 and f_2 . Many possibilities exist for f_1 and f_2 . Nested models where f_1 and f_2 come from the same distribution, such as the Poisson or the Negative Binomial distributions, are often used. However, non-nested models have been used, e.g., by GROOTENDORST (1995) and GURMU (1998).

The log-likelihood function of a hurdle model can be expressed as

$$\ell = \sum_{i=1}^n I_{(n_i=0)} \log(f_1(0; \theta_1)) + I_{(n_i>0)} \log(1 - f_1(0; \theta_1)) + \sum_{i=1}^n I_{(n_i>0)} \log(f_2(n_i; \theta_1)/(1 - f_2(0; \theta_1)) \quad (13)$$

The log-likelihood is then separable and maximisation can be done separately for each part (zero case and positive values).

4.2 Insurance Application

The hurdle models are widely used in connection with health care demands. An application to credit scoring is proposed in DIONNE, ARTIS & GUILLEN (1996). With health care demand, it is generally accepted that the demand for certain types of health care services depend on two processes : the decisions of the individual and the one of the health care provider. See, e.g. POHLMEIER & ULRICH (1995) or SANTOS SILVA & WINDMEIJER (2001). The hurdle model also possesses a natural interpretation for the number of reported claims. A reason for the good fitting of the zero-inflated models is certainly the reluctance of some insureds to report their accident (since they would then be penalized by some bonus-malus scheme implemented by the insurer). It is reasonable to believe that the behavior of the insureds is not same when they already have reported a claim. This suggests that two processes govern the total number of claims.

As mentioned earlier, the hurdle models are interesting because the estimators can be found in a two-steps evaluation: for the zero elements and the positive elements of the data. The fit of the zero-part is given in Table 5, whereas Table 6 describes the fit of the positive part.

The complete model is specified in choosing the best combination between the two parts. The behavior of the insureds seems to be different once a claim have reported in a year because of the bonus-malus scheme. Indeed, direct comparison of the parameters of the Poisson distribution can be done with the parameters of the second process of the hurdle model. We see that the hurdle model has a bigger truncated expected value, implying a worst claim experience once a claim is reported.

Because only 0.5% of the portfolio can be used to model the positive part of the model, only 5 significant covariates remain: variables explaining the geographical zone of the insured and the driving experience. Results show that new insureds exhibit a worst claim experience than older ones when they already have reported a claim.

parameter	Poisson		NB2		PIG2	
b0	-2.3059	(0.0353)	-2.2690	(0.2475)	-2.2435	(0.1472)
b1	0.0400	(0.0147)	0.0417	(0.0185)	0.0426	(0.0164)
b2	-0.0469	(0.0114)	-0.0482	(0.0143)	-0.0490	(0.0127)
b3	-0.0450	(0.0134)	-0.0461	(0.0156)	-0.0468	(0.0146)
b4	0.1795	(0.0132)	0.1841	(0.0333)	0.1872	(0.0221)
b5	-0.3601	(0.0280)	-0.3720	(0.0845)	-0.3796	(0.0526)
b6	-0.4236	(0.0304)	-0.4369	(0.0941)	-0.4455	(0.0585)
b7	-0.1497	(0.0176)	-0.1539	(0.0337)	-0.1568	(0.0243)
b8	-0.2264	(0.0164)	-0.2326	(0.0444)	-0.2367	(0.0288)
b9	0.0976	(0.0177)	0.1001	(0.0251)	0.1018	(0.0209)
b10	0.1843	(0.0150)	0.1890	(0.0346)	0.1921	(0.0235)
b11	0.0883	(0.0122)	0.0903	(0.0188)	0.0918	(0.0150)
b12	0.1047	(0.0134)	0.1075	(0.0231)	0.1094	(0.0174)
α, τ	.	.	0.7018	(4.6252)	1.2355	(2.9186)
-Log-Lik.	134,299.0		134,298.6		134,298.4	

Table 5: Hurdle fit to the Spanish data set - Zero parts

parameter	Poisson		NB2		NB1		PIG2		PIG1	
b0	-1.5714	(0.0773)	-2.5301	(0.2788)	-2.2527	(0.2287)	-2.1199	(0.1246)	-1.9896	0.1382
b3	-0.0972	(0.0460)	-0.1010	(0.0491)	-0.2756	(0.1635)	-0.1013	(0.0491)	-0.1869	0.0929
b4	0.1218	(0.0429)	0.1258	(0.0461)	0.3122	(0.1300)	0.1259	(0.0461)	0.2133	0.0773
b5	-0.2663	(0.0812)	-0.2767	(0.0883)	-0.6131	(0.2189)	-0.2768	(0.0882)	-0.4357	0.1370
b6	-0.2395	(0.0787)	-0.2495	(0.0856)	-0.5389	(0.1954)	-0.2500	(0.0856)	-0.3999	0.1308
α, τ	.	.	1.7257	(0.7435)	0.1076	(0.0171)	0.8100	(0.1795)	0.0773	0.0099
-Log-Lik.	10,829.7		10,800.4		10,800.2		10,800.4		10,800.0	

Table 6: Hurdle fit to the Spanish data set - Positive parts

5 Compound frequency models

5.1 Overview

Compound distributions (or stopped-sum distributions) correspond to counting variables of the form

$$Z = \sum_{i=1}^N X_i \quad (14)$$

where the X_i 's are integer-valued, independent and identically distributed, and where N and the X_i 's are independent. KLUGMAN, PANJER & WILLMOT (2004) describe many examples of compound frequency distributions. When N is Poisson with mean λ and X_i is Logarithmic with parameter θ , it can be proved that Z is Negative Binomial. SANTOS SILVA & WINDMEIJER (2001) defined the *NegBin_x* regression model as follows: the parameter θ_i of the logarithmic distribution is expressed in terms of the available covariates as

$$\exp(\mathbf{x}'_i \boldsymbol{\gamma}) = \frac{\theta_i}{1 - \theta_i}$$

and the Poisson parameter is taken to be $\lambda_i = \exp(\mathbf{x}'_i \boldsymbol{\beta})$. Consequently, Z is Negative Binomial with parameter $\lambda_i / \log(1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma}))$ and $\exp(\mathbf{x}'_i \boldsymbol{\gamma})$. After some simplifications, the probability mass function is given by

$$f_{N_i}(n_i) = \frac{\Gamma\left(n_i + \frac{\lambda_i}{\log(1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma}))}\right) \exp(-\lambda_i)}{\Gamma(n_i + 1) \Gamma\left(\frac{\lambda_i}{\log(1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma}))}\right) (1 + \exp(-\mathbf{x}'_i \boldsymbol{\gamma}))^{n_i}}. \quad (15)$$

The first two moments are

$$E[N_i] = \frac{\exp(\mathbf{x}'_i \boldsymbol{\beta} + \mathbf{x}'_i \boldsymbol{\gamma})}{\log(1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma}))} \quad (16)$$

$$Var[N_i] = (1 + \exp(\mathbf{x}'_i \boldsymbol{\gamma})) E[N_i]. \quad (17)$$

The variance is of the NB1 type, with overdispersion parameter depending on the covariates.

When no covariates are statistically significant for the logistic part of the model, the *NegBin_x* distribution collapses to the NB1 distribution. Note, however, that when there are significant covariates for the logistic part of the model, the *NegBin_x* model is close (but distinct) to the NB1 distribution with a dispersion parameter that depends on covariates (called dispersion models after JORGENSEN (1997)).

5.2 Insurance Application

SANTOS SILVA & WINDMEIJER (2001) have used the *NegBin_x* distribution to model the number of visits to a doctor where N is the number of spells of illness and X is the number of visit to the doctor for a given spell. In actuarial science, this model can thus be used for modelling the number of injured persons of the number of third parties involved in a given accident.

The fit of the *NegBin_x* model and of the NB1 distribution to the Spanish data set is described in Table 7. The reason for the quality of the fit obtained with the *NegBin_x* distribution can be explained as follows. When several accidents occur within a short period of time, the policyholder has a tendency to report only one and claim for all the damages at the same time. The reason for this is to avoid penalties. This is known to be a source of fraudulent behaviour in companies having a bonus-malus system. So, one may interpret that the reported claims is a sum of preexisting accidents. Another interpretation would be that if an accident occurs, the driver may be careless about his/her car, knowing that the insurance company will repair the vehicle as if it all happened in the first accident.

parameter	$NegBin_x$				NB1 (Dispersion Model)			
	β		γ		β		α	
b0	-2.2662	(0.0350)	-2.4625	(0.1164)	-2.3091	(0.0350)	-2.4587	(0.1164)
b1	0.0381	(0.0146)	.	.	0.0381	(0.0146)	.	.
b2	-0.0466	(0.0113)	.	.	-0.0466	(0.0113)	.	.
b3	-0.0526	(0.0135)	-0.2065	(0.0824)	-0.0437	(0.0134)	-0.1998	(0.0821)
b4	0.1815	(0.0131)	.	.	0.1812	(0.0131)	.	.
b5	-0.3648	(0.0277)	-0.1563	(0.0725)	-0.3566	(0.0277)	-0.1654	(0.0727)
b6	-0.4212	(0.0301)	.	.	-0.4206	(0.0301)	.	.
b7	-0.1364	(0.0176)	0.3249	(0.1260)	-0.1497	(0.0176)	0.3262	(0.1259)
b8	-0.2165	(0.0164)	0.2529	(0.1192)	-0.2264	(0.0164)	0.2507	(0.1191)
b9	0.1000	(0.0176)	.	.	0.0992	(0.0176)	.	.
b10	0.1823	(0.0148)	.	.	0.1825	(0.0148)	.	.
b11	0.0866	(0.0121)	.	.	0.0868	(0.0121)	.	.
b12	0.1050	(0.0133)	.	.	0.1048	(0.0133)	.	.
-Log-Lik.	145,096.1				145,096.0			

Table 7: $NegBin_x$ fit to the Spanish data set.

Profile Number	Kind of Profile	v1	v2	v3	v4	v5	v6	v7	v8	v9	v10	v11	v12
1	Good	0	0	1	0	0	1	0	1	0	0	0	0
2	Average	0	0	0	0	0	0	0	0	0	0	0	0
3	Average	1	1	0	0	1	0	1	0	1	0	1	1
4	Bad	1	0	0	1	0	0	0	0	1	1	0	1

Table 8: The four types of policyholders to be compared.

6 Comparison between a priori claim frequencies

Difference between models can be analysed through the mean and the variance of the annual number of claims for some insured profiles. Several profiles have been selected and are described in Table 8. The first profile is classified as a good driver, while the last one usually exhibits bad loss experience. Other profiles are medium risk. The results are given in Table 9. This table shows that the biggest differences lie in the variance values.

An important comment has to be made here. The maximum likelihood estimators of the Poisson distribution, which is part of the exponential family, have the property of being consistent as long as the mean function is correctly specified. If the underlying data come from a zero-inflated or a two-part distributions, this robustness property does not hold since the mean function cannot be correctly specified.

7 Link between Models

The models considered in this paper are related as described in Figure 1. For specific parameters restrictions, the $NegBin_x$ distribution is nested to the standard NB1 distribution. On the other hands, some models are non-nested to each other, such as some combination of hurdle models.

Models	1 st Profile		2 nd Profile		3 rd Profile		4 th Profile	
	Mean	Variance	Mean	Variance	Mean	Variance	Mean	Variance
Poisson	0.0521	0.0521	0.1041	0.1041	0.0789	0.0789	0.1906	0.1906
NB2	0.0521	0.0558	0.1040	0.1189	0.0791	0.0877	0.1913	0.2416
NB1	0.0521	0.0573	0.1043	0.1146	0.0794	0.0872	0.1912	0.2101
ZI–Poisson	0.0509	0.0560	0.1077	0.1133	0.1063	0.1101	0.1509	0.1554
Hurdle–Poisson	0.0522	0.0572	0.1051	0.1159	0.0786	0.0838	0.1874	0.1962
Hurdle–NB2	0.0507	0.0559	0.1022	0.1140	0.0772	0.0827	0.1833	0.1948
NegBin X	0.0543	0.0591	0.1081	0.1173	0.0823	0.0891	0.1983	0.2152

Table 9: Comparison of a priori claim frequencies.

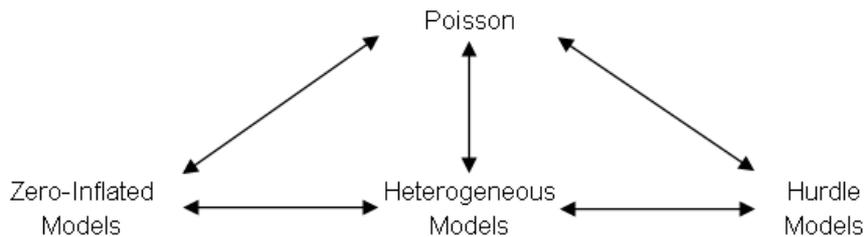


Figure 1: Links between the models.

8 Nested Models

Classical hypothesis tests can be made to accept or reject some models. The three standard tests are the log-likelihood ratio (LR), the Wald and the Score (or Lagrange Multiplier - LM) tests. Asymptotically, all three tests are equivalent. Some models are equivalent for some simple parameters restrictions. In some cases, the parameter restriction corresponds to the boundary of the parameter space. This particular situation is examined in this section.

8.1 Specification Tests

One problem with standard specification tests (Wald or Likelihood ratio tests) happens when the null hypothesis is on the boundary of the parameter space. When a parameter is bounded by the H_0 hypothesis, the estimate is also bounded and the asymptotic normality of the MLE no longer holds under H_0 . Consequently, a correction must be done. Results from CHERNOFF (1954) for the likelihood ratio statistic and MORAN (1971) for the Wald Test, reviewed by LAWLESS (1987) in the Negative Binomial case, showed that under the null hypothesis, the distribution of the LR statistic is a mixture of a probability mass of $\frac{1}{2}$ on the boundary and $\frac{1}{2} \chi_{1-2\theta}^2$ (rather than $\chi_{1-\theta}^2$). Consequently, in this situation, one-sided test must be used. Analogous result shows that for the Wald test, there is a mass of one half at zero and a Normal distribution for the positive values. In this case, as mentioned by CAMERON & TRIVEDI (1998), one continues to use the usual one-sided test critical value of $z_{1-\theta}$.

Nevertheless, when the hypothesized parameter lies on the boundary of the parameter space, other tests can be used without changing their properties. The asymptotic properties of the Score test, as shown by MORAN (1971) and CHANT (1974), are not altered when testing on the boundary of the parameter space. Additionally, in some situations ¹, the Hausman test can also be used since it is based on the β

¹The test is designed for situations in which at least one of the estimator is inconsistent under the alternative. The Hausman test cannot be used to test Negative Binomial against Poisson distributions since the Poisson model implies

parameters and thus circumvent the boundary problem.

For more details about this test, or other ones, we refer the reader, e.g., to CAMERON & TRIVEDI (1998) or WINKELMANN (2003) in the context of count data, as well as to GOURIÉROUX & MONFORT (1995) for a general point of view.

8.2 Poisson against Heterogeneous models

The Poisson distribution is the limiting case of the heterogeneous models when the variance parameter of the heterogeneity distribution goes to zero. Another way of seeing it is by the variance function of the heterogeneous model :

$$\text{Var}[n_i|x_i] = \lambda_i + \alpha g(\lambda_i) \quad (18)$$

With the function $g(\lambda_i)$ to be replaced by the form of variance to be tested. Then, we have to test the null hypothesis $H_0 : \alpha = 0$ against $H_a : \alpha > 0$.

CAMERON & TRIVEDI (1986) suggested to use the following statistics to test for the Poisson distribution against heterogeneous models having a variance function of the form

$$T_{LM}^1 = \left[\sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g^2(\hat{\lambda}_i) \right]^{-\frac{1}{2}} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i) \quad (19)$$

$$T_{LM}^2 = \left[\sum_{i=1}^n \left(\frac{1}{2}\right)^2 \hat{\lambda}_i^{-4} g^2(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i)^2 \right]^{-\frac{1}{2}} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i) \quad (20)$$

$$T_{LM}^3 = \left[\frac{1}{n} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} ((n_i - \hat{\lambda}_i)^2 - n_i)^2 \right]^{-\frac{1}{2}} \left[\sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g^2(\hat{\lambda}_i) \right]^{-\frac{1}{2}} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i) \quad (21)$$

All of them are normally distributed with mean 0 and variance 1. The function $g(\hat{\lambda}_i)$ has to be replaced by the form of variance to be tested. For example, if $g(\hat{\lambda}_i) = \hat{\lambda}_i$, we have the NB1 or the PIG1 distribution. The test is based on the variance form of the alternative distribution, so all these tests can be used against any heterogeneous models. See also DEAN (1992) for a discussion of tests against arbitrary Poisson mixture models.

8.3 Testing the Zero-Inflated Models

The zero-inflated models must be tested carefully since the collapsing happens when the extra parameter is set to zero (thus on the boundary of its parameter space). Even if many zero-inflated models have been fitted, only the simplest one (zero-inflated Poisson with parameter ϕ) is tested: the null hypothesis is $H_0 : \phi = 0$ against $H_a : \phi > 0$. If the model is not rejected, other tests to determine the better construction of the zero-inflated model will be done.

The test of Poisson against all zero-inflated models is based on

$$\frac{\partial \log f(n_i)}{\partial \beta} \Big|_{\phi=0} = (n_i - \hat{\lambda}_i) \mathbf{x}_i \quad (22)$$

$$\frac{\partial \log f(n_i)}{\partial \phi} \Big|_{\phi=0} = I_{(n_i=0)}(e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)} \quad (23)$$

The expected Fischer information matrix is equal to

$$\begin{bmatrix} J_{\beta\beta} & J_{\phi\beta} \\ J_{\phi\beta}^T & J_{\phi\phi} \end{bmatrix}$$

As $\phi \rightarrow 0$, the elements of this matrix are equal to

consistent maximum likelihood estimators under the alternative.

$$J_{\beta\beta} = \sum_{i=1}^n \mathbf{x}_i \mathbf{x}'_i \hat{\lambda}_i \quad (24)$$

$$J_{\phi\beta} = \sum_{i=1}^n \mathbf{x}'_i (n_i - \hat{\lambda}_i) \left[I_{(n_i=0)} (e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)} \right] \quad (25)$$

$$J_{\phi\phi} = \sum_{i=1}^n \left(I_{(n_i=0)} (e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)} \right)^2. \quad (26)$$

The score statistic for testing H_0 is then

$$T = J^{\phi\phi} \left(I_{(n_i=0)} (e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)} \right)^2 \quad (27)$$

where $J^{\phi\phi}$ is the downer left-hand element of the inverse information matrix evaluated at the maximum likelihood estimates under H_0 .

Additionally, note that VAN DEN BROECK (1995) shows that the LM statistic can be expressed as

$$LM = \frac{\left(\sum_{i=1}^n (I_{n_i=0}) - e^{-\hat{\lambda}_i} / e^{-\hat{\lambda}_i} \right)^2}{\left(\sum_{i=1}^n (1 - e^{-\hat{\lambda}_i}) / e^{-\hat{\lambda}_i} \right) - \sum_{i=1}^n n_i}. \quad (28)$$

It is Normally distributed. Construction of LM test for heterogeneous models against their zero-inflated modification can be done in the same way.

8.4 Heterogeneity in the Zero-Inflated models

The ZIP tests of overdispersion of HALL & BERENHAUT (2002) against heterogeneous models can be used in arbitrary cases of random effects. The only assumption is on the two first moments of the heterogeneity distribution. Formally, we can express the null hypothesis as $H_0 : \alpha = 0$ against $H_a : \alpha > 0$. Based on the test of RIDOUT ET AL. (2001), which coincides with the overdispersion test of HALL & BERENHAUT (2002) for log-linear Poisson regression models in which the linear predictor includes an intercept, the LM test statistic is given by

$$S = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^{k-1} \left[\left((n_i - \hat{\lambda}_i)^2 - n_i \right) - I_{(n_i=0)} \frac{\hat{\lambda}_i^2 \phi}{p_{0,i}} \right] \quad (29)$$

with $p_{0,i}$ denote $P(N_i = 0)$ under the null hypothesis, which can be expressed as $\phi + (1 - \phi) \exp(-\hat{\lambda}_i)$.

The expected Fischer information matrix is equal to :

$$\begin{bmatrix} J_{\alpha\alpha} & J_{\alpha\beta} & J_{\alpha\gamma} \\ J'_{\alpha\beta} & J_{\beta\beta} & J_{\beta\gamma} \\ J'_{\alpha\gamma} & J^T_{\beta\gamma} & J_{\gamma\gamma} \end{bmatrix}$$

As $\alpha \rightarrow 0$, defining $\kappa_i = \hat{\lambda}_i \phi (1 - \frac{\phi}{p_{0,i}})$, the elements of this matrice are equal to :

$$J_{\alpha\alpha} = \frac{1}{4} \sum_{i=1}^n \hat{\lambda}_i^{2k} \left(2(1 - \phi) - \hat{\lambda}_i \kappa_i \right) \quad (30)$$

$$J_{\alpha\beta} = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^{k+1} \kappa_i \mathbf{x}'_i \quad (31)$$

$$J_{\alpha\gamma} = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^k \kappa_i \quad (32)$$

$$J_{\beta\beta} = \sum_{i=1}^n \hat{\lambda}_i \left((1 - \phi) - \kappa_i \right) \mathbf{x}_i \mathbf{x}_i' \quad (33)$$

$$J_{\beta\gamma} = - \sum_{i=1}^n \kappa_i \mathbf{x}_i' \quad (34)$$

$$J_{\gamma\gamma} = \sum_{i=1}^n \frac{\phi^2 (1 - p_{0,i})}{p_{0,i}}. \quad (35)$$

The score statistic for testing H_0 is then :

$$T = S \sqrt{J^{\alpha\alpha}} \quad (36)$$

where $J^{\alpha\alpha}$ is the upper left-hand element of the inverse information matrix evaluated at the maximum likelihood estimates under H_0 . This test statistic is normally distributed. Once against, by the right choice of k , we recall that this test covers all the heterogeneous models seen.

8.5 Hurdle Models

8.5.1 Same Distributions

The nested hurdle models (where f_1 and f_2 come from the same distribution) collapse to their parent distribution in case of equality between the regression coefficients, i.e. when $\beta_1 = \beta_2$. The null hypothesis of equality between these two parameters can be tested with a standard Wald test, where the parameters estimates of the zero and the positive parts are independent.

8.5.2 Different Processes

Beside testing if the hurdle model is different from a standard distribution, each part of the model can be tested for overdispersion. Indeed, the positive part of the hurdle model is a truncated distribution (right truncated at one) while the other part is dichotomous model for the count being zero or positive.

As for the heterogeneous models, the truncated Poisson is a special case of the truncated NB or PIG distributions for the dispersion parameter going to zero. However, as opposed to the untruncated Poisson distribution, the estimates of the truncated Poisson are not consistent if the heterogeneity is misspecified.

GURMU & TRIVEDI (1992) developed score tests of overdispersion for truncated Poisson distribution against truncated Negative Binomial. Following their results, the score statistic for overdispersion of the the positive part is given by

$$\tau = \frac{\sum_i \hat{\lambda}_i^{k-1} (\hat{\epsilon}_i^2 - n_i + (\hat{\epsilon}_i + n_i) \hat{\delta}_i)}{2 [I_{\alpha\alpha}(\hat{\gamma}) - I_{\alpha\beta}(\hat{\gamma}) I_{\beta\beta}(\hat{\gamma}) I_{\beta\alpha}(\hat{\gamma})]^{1/2}} \quad (37)$$

where $\lambda_i = \exp(\mathbf{x}_i' \boldsymbol{\beta})$, $\hat{\epsilon}_i = n_i - \hat{\mu}_i$, $\hat{\mu}_i = \frac{\hat{\lambda}_i}{1 - \exp(-\hat{\lambda}_i)}$, $\hat{\delta}_i = \hat{\lambda}_i \frac{\exp(-\hat{\lambda}_i)}{1 - \exp(-\hat{\lambda}_i)}$ and the variable k is set to 0 and 1 for the NB1 and the NB2 distributions respectively. Under H_0 , the statistic τ is asymptotically Normally distributed. The denominator of the test statistic involves the elements of the information matrix evaluated under the restricted maximum likelihood estimator $\hat{\gamma}$ ($\boldsymbol{\beta}$ and α evaluated under H_0) given by

$$I_{\beta\beta}(\hat{\gamma}) = \sum_i [\hat{\lambda}_i - \hat{\delta}_i (\hat{\mu} - 1)] \mathbf{x}_i \mathbf{x}_i' \quad (38)$$

$$I_{\beta\alpha}(\hat{\gamma}) = \frac{1}{2} \sum_i \hat{\lambda}_i^k \hat{\delta}_i \hat{\mu}_i \mathbf{x}_i \quad (39)$$

$$I_{\alpha\alpha}(\hat{\gamma}) = \frac{1}{2} \sum_i \hat{\lambda}_i^{2k-2} \left(\hat{\mu}_i \hat{\delta}_i \left(1 - \frac{1}{2} \hat{\lambda}_i \hat{\delta}_i \right) \right). \quad (40)$$

Null Hypothesis	Alternative Hypothesis	Kind of Tests	Results		Decision
			Value	Level	
Poisson	NB2 form	Wald	29.66	0.00%	Reject
		Likelihood Ratio	1816.48	0.00%	Reject
		Score	28.72	0.00%	Reject
Poisson	NB1 form	Wald	28.24	0.00%	Reject
		Likelihood Ratio	1864.89	0.00%	Reject
		Score	27.99	0.00%	Reject
Poisson	ZI–Poisson	Wald	75.51	0.00%	Reject
		Likelihood Ratio	1748.58	0.00%	Reject
		Score	26.90	0.00%	Reject
NB1	<i>NegBin_x</i>	Wald	12.79	0.51%	Reject
		Likelihood Ratio	14.26	0.26%	Reject

Table 10: Comparison of models for the Spanish data set.

For the truncated Poisson-Inverse Gaussian alternative, following POLHMEIER & ULRICH (1995), an Hausman test can be used for the truncated Poisson hypothesis against the truncated FIG. Additionally, the dichotomous process of the zero-part of the hurdle model cannot be considered as a truncated distribution. Consequently, direct application of the score tests of GURMU & TRIVEDI (1992) cannot be done and a Hausman test should be used to test the significance of the additional parameter.

8.6 Numerical Application

Direct application of the score tests to our insurance data set leads to the results displayed in Table 10. Recall that the Wald and the Score statistics are Normally distributed, while the log-likelihood ratio and the Hausman statistics follow a Chi-Square distribution. These tests are asymptotically equivalent and all conclude that the Poisson distribution should be clearly rejected against all alternatives. The NB1 distribution is also rejected against the more general *NegBin_x* distribution.

8.6.1 Hurdle Models

Table 11 shows that estimates of β_1 are significantly different from β_2 , which shows that all nested hurdle models (Poisson, NB2 and FIG2) are statistically different from their parent distributions.

Remember that the Wald statistic follows asymptotically a Chi-Square distribution with 13 degrees of freedom (the dimension of β). Additionally, results show the rejection of the truncated Poisson in favor of the truncated versions of FIG and NB models. However, an additional parameter is not needed for the zero-part of the hurdle model since the Hausman test does not exhibit statistical difference between the β parameters of the Poisson and the overdispersed models.

9 Non-nested Models Tests

9.1 Artificial Nesting Test

A convenient method used to discriminate between non-nested model is the construction of a hypermodel, where an additional parameter is added to the tested models. Under restriction of this parameter, the hypermodel reduces to the tested distributions. We have already built this hypermodel when the *NBk*, *FIGk* and the *PLNk* were created. Table 12 shows that the NB2 variance form is rejected. Indeed, for

Null Hypothesis	Alternative Hypothesis	Kind of Tests	Results		Decision
			Value	Level	
Poisson	Hurdle–Poisson	Wald	2375.75	0.00%	Reject
	Nested		.	.	
NB2	Hurdle–NB2	Wald	31.60	0.00%	Reject
	Nested		.	.	
PIG2	Hurdle–PIG2	Wald	70.04	0.00%	Reject
	Nested		.	.	
Hurdle–Poisson Positive–Part	Hurdle–NB2 Positive–Part	Wald	2.32	1.01%	Reject
		Likelihood Ratio	58.54%	0.00%	Reject
		Score	8.63	0.00%	Reject
		Hausman	13.15	2.20%	Reject
Hurdle–Poisson Positive–Part	Hurdle–NB1 form Positive–Part	Wald	6.28	0.00%	Reject
		Likelihood Ratio	58.94	0.00%	Reject
		Score	8.68	0.00%	Reject
		Hausman	16.17	0.64%	Reject
Hurdle–Poisson Positive–Part	Hurdle–PIG2 Positive–Part	Wald	4.51	0.00%	Reject
		Likelihood Ratio	58.68	0.00%	Reject
		Hausman	35.49	0.00%	Reject
Hurdle–Poisson Positive–Part	Hurdle–PIG1 Positive–Part	Wald	7.79	0.00%	Reject
		Likelihood Ratio	59.48	0.00%	Reject
		Hausman	36.03	0.00%	Reject
Hurdle–Poisson Zero–Part	Hurdle–NB2 Zero–Part	Wald	0.15	44.0%	No Reject
		Likelihood Ratio	0.86	41.8%	No Reject
		Hausman	0.03	100%	No Reject
Hurdle–Poisson Zero–Part	Hurdle–PIG2 Zero–Part	Wald	0.42	33.6%	No Reject
		Likelihood Ratio	1.31	36.3%	No Reject
		Hausman	0.21	100%	No Reject

Table 11: Comparison of models for the Spanish data set - Hurdle Models

Models	Value of the Extra Parameter	Standard Error	Confidence Interval (95%)	
			Lower	Upper
Negative Binomial	-0.244	0.208	-0.651	0.163
Poisson-Inverse Gaussian	-0.279	0.196	-0.664	0.105
Poisson-Log Normal	-0.282	0.208	-0.689	0.125

Table 12: Comparison of models for the Spanish data set - Artificial Nesting Test

Models	Number of Parameters	Log-likelihood	AIC	BIC
NegBin X	17	-145,098.30	290,230.59	290,421.81
Hurdle : Poisson-PIG1	19	-145,099.00	290,235.99	290,449.70
Hurdle : Poisson-NB1	19	-145,099.27	290,236.54	290,450.25
Hurdle : Poisson-PIG2	19	-145,099.40	290,236.79	290,450.50
Hurdle : Poisson-NB2	19	-145,099.47	290,236.93	290,450.65
PIG1	14	-145,107.58	290,243.15	290,400.62
Zero-Inflated Poisson	15	-145,116.02	290,262.05	290,430.77
PLN1	13	-145,117.12	290,260.24	290,406.46

Table 13: Comparison of models for the Spanish data set - Information Criteria

each model, confidence interval of the variable k include the value 0, but not the value 1, that represents the $NB1$ and the $NB2$ variance form respectively. Table 12 also shows the confidence interval of the extra-parameter.

9.2 Information Criteria

A standard method for comparing non-nested models refers to information criteria, based on the fitted log-likelihood function. Since the likelihood increases with the addition of parameters, the criteria used to distinguish models must penalize models with a large number of parameters. The classical criteria include Akaike Information Criteria ($AIC = -2 \log(L) + 2p$, where p is the number of parameters of the model) and the Bayesian Information Criteria ($BIC = -2 \log(L) + \log(n)p$, where p and n represent respectively the number of parameters of the model and the number of observations). Many other penalized criteria have been proposed in the statistical literature (see KUHA (2004) for an overview). However, the AIC and BIC criteria are the most often used in practice.

Application of these criteria on the non-rejected models seen in the preceding section leads to the results displayed in Table 13. Since the models do not contain the same number of parameters, analysis of each information criteria can result in different conclusions. Indeed, even if the $NegBin_x$ and the hurdle models seem to be a lot better than the other remaining distributions, BIC favors other models. Nevertheless, since we have rejected the NB1 distribution against its generalisation $NegBin_x$, it does not seem intuitive to choose a similar distribution like the PIG1 or the PLN1 models.

Despite their apparent simplicity, the information criteria are based on explicit theoretical considerations, and AIC and BIC do not have the same foundations. As shown by KUHA (2004), the aims of the AIC and BIC criteria are not the same. BIC purposes to identify the model with the highest probability to be true, giving that one model under investigation is true. On the other side, AIC denies the existence of an identifiable true model and, for example, minimizes the distance or discrepancy between densities. Moreover, in model selection, it has been argued that BIC penalizes large models too heavily. Consequently, at this stage, based on this interpretation and on previous results, the $NegBin_x$ and the Hurdle

models are preferred.

9.3 Vuong Test

Since the hypotheses of equality of overlapping models have been rejected by the score-tests seen in the beginning of this section, the test proposed by VUONG (1989) can be applied directly. This test is based on the difference of the log-likelihood models, with a correction that corresponds to the standard deviation of this difference. The test statistic is

$$T_{LR,NN} = \frac{(\ell_f(\hat{\beta}_1) - \ell_g(\hat{\beta}_2))}{\sqrt{n\omega}} \quad (41)$$

where

$$\omega^2 = \frac{1}{n} \sum_{i=1}^n \left(\log \frac{f(\hat{\beta}_1)}{g(\hat{\beta}_2)} \right)^2 - \left(\frac{1}{n} \sum_{i=1}^n \log \frac{f(\hat{\beta}_1)}{g(\hat{\beta}_2)} \right)^2 \quad (42)$$

is an estimate of the variance of the log-likelihood difference. None of the two models has to be true. The null hypothesis of the test is that the two models are equivalent, expressed as $H_0 : E[\ell_f(\hat{\beta}_1) - \ell_g(\hat{\beta}_2)] = 0$. Under the null hypothesis, the test statistic is asymptotically Normally distributed. Rejection of the test in favor of f happens when $T_{LR,NN} > c$, or in favor of g if $T_{LR,NN} < c$, where c represents the critical value for some significance level.

Modification of this test is needed if the compared models do not have the same number of parameters. As proposed by VUONG (1989), we may consider the following adjusted statistic:

$$\hat{L}R(\beta_1, \beta_2) = LR(\beta_1, \beta_2) + K(f, g)$$

where $K(f, g)$ is a correction factor, such as those used in AIC or BIC. Results are displayed in Table 14. Once again, the hurdle and the *NegBin_x* distributions are the distributions that provide the best results, even if only the PLN1 distribution is rejected against some models.

10 Conclusion

The behavior of the policyholders subject to bonus-malus schemes seems to influence their probability to report a claim. Models such as zero-inflated, *NegBin_x* or hurdle use this feature to describe the number of reported claims and provide good fitting to the Spanish data set. The choice of the best distribution describing our data has been supported by specification tests for nested or non-nested models. Beside the interpretation of the models, we have seen that the process of classifying policyholders into classes needs adjustments since some classes exhibit much more variability than others.

We also conclude that risk classification based on data that were generated under experience rating schemes must take into account that discount and penalty mechanisms exert an influence on the claiming behavior of the insureds. This is to our knowledge the first time that empirical evidence is shown from a wide range of models.

There is also a general feeling in the insurance industry that drivers have either a good claiming behavior (never claim) or a bad claiming behavior (claim a lot). Indeed many marketing strategies are designed to capture good customers and let the bad drivers go to the competitor. This paper shows that indeed we find evidence that the same customer may indeed have two latent processes and switch his/her probability to report another accident once the first claim has already occurred.

Acknowledgements

Jean-Philippe Boucher and Michel Denuit would like to thank the *Communauté française de Belgique* under the grant *Québec-Communauté française de Belgique*, as well as the financial support of the *Communauté française de Belgique* under contract “Projet d’Actions de Recherche Concertées” ARC 04/09-320.

Model #1	Model #2	Vuong Test		
		Log-likelihood	AIC	BIC
$NegBin_x$	Hurdle: Poisson–PIG1	0.424	0.229	0.000
	Hurdle: Poisson–NB1	0.396	0.211	0.000
	Hurdle: Poisson–PIG2	0.384	0.202	0.000
	Hurdle: Poisson–NB2	0.376	0.196	0.000
	PIG1	0.025	0.093	0.987
	Zero–Inflated Poisson	0.044	0.065	0.333
	PLN1	0.002	0.010	0.887
Hurdle: Poisson–PIG1	Hurdle: Poisson–NB1	0.251	0.251	0.251
	Hurdle: Poisson–PIG2	0.304	0.304	0.304
	Hurdle: Poisson–NB2	0.273	0.273	0.273
	PIG1	0.042	0.235	1.000
	Zero–Inflated Poisson	0.052	0.107	0.816
	PLN1	0.002	0.028	1.000
Hurdle: Poisson–NB1	Hurdle: Poisson–PIG2	0.436	0.436	0.436
	Hurdle: Poisson–NB2	0.394	0.394	0.394
	PIG1	0.049	0.255	1.000
	Zero–Inflated Poisson	0.054	0.110	0.826
	PLN1	0.003	0.033	1.000
Hurdle: Poisson–PIG2	Hurdle: Poisson–NB2	0.375	0.375	0.375
	PIG1	0.051	0.263	1.000
	Zero–Inflated Poisson	0.057	0.115	0.826
	PLN1	0.003	0.033	1.000
Hurdle: Poisson–NB2	PIG1	0.052	0.267	1.000
	Zero–Inflated Poisson	0.058	0.116	0.828
	PLN1	0.003	0.034	1.000
PIG1	Zero–Inflated Poisson	0.254	0.230	0.119
	PLN1	0.000	0.000	0.100
Zero–Inflated Poisson	PLN1	0.470	0.525	0.801

Table 14: Comparison of models for the Spanish data set - Vuong Test

Montserrat Guillén acknowledges the support of the Spanish Ministry of Education and Science FEDER SEJ2005/05052-ECON.

References

- [1] BATES, G., & NEYMAN, J. (1951). Contributions to the theory of accident proneness. II: True or false contagion. University of California Publications in Statistics, 215-253.
- [2] BESSON, J.-L., & PARTRAT, C. (1992). Trend et systèmes de bonus-malus. ASTIN Bulletin 22, 11-31.
- [3] BOYER, M., DIONNE, G., & VANASSE, C. (1992). Econometric models of accident distribution. In "Contributions to Insurance Economics", edited by G. Dionne. Kluwer Academic Press, Boston.
- [4] BROECK, J. VAN DEN (1995). A score test for zero inflation in a Poisson distribution. Biometrics 51, 738-743.
- [5] CAMERON, A.C., & TRIVEDI P.K. (1986). Econometric models based on count data: Comparisons and applications of some estimators. Journal of Applied Econometrics 46, 347-364.
- [6] CAMERON, A. C., & TRIVEDI, P. K. (1998). Regression Analysis of Count Data. Cambridge University Press, New York.
- [7] CHANT, D. (1974). On asymptotic tests of composite hypotheses in nonstandard conditions. Biometrika 62, 291-298.
- [8] CHERNOFF, H. (1954). On the distribution of the log-likelihood ratio. Annals of Mathematical Statistics 25, 573-578.
- [9] CONSUL, P.C. (1989). Generalized Poisson Distributions: Properties and Applications. Marcel Dekker, New York.
- [10] DEAN, C. (1992). Testing for overdispersion in Poisson and Binomial regression models. Journal of the American Statistical Association 87, 451-457.
- [11] DEAN, C., LAWLESS, J.F., & WILLMOT, G.E. (1989). A mixed Poisson-Inverse Gaussian regression model. Canadian Journal of Statistics 17, 171-182.
- [12] DENUIT, M. (1997). A new distribution of Poisson-type for the number of claims. ASTIN Bulletin 27, 229-242.
- [13] DENUIT, M., & LANG, S. (2004). Nonlife ratemaking with Bayesian GAM's. Insurance: Mathematics and Economics 35, 627-647.
- [14] DIONNE, G., ARTIS, M., & GUILLÉN, M. (1996). Count data models for a credit scoring system. Journal of Empirical Finance 3, 303-325.
- [15] DIONNE, G., & VANASSE, C. (1989). A generalization of actuarial automobile insurance rating models: the Negative Binomial distribution with a regression component. ASTIN Bulletin 19, 199-212.
- [16] DIONNE, G., & VANASSE, C. (1992). Automobile insurance ratemaking in the presence of asymmetrical information. Journal of Applied Econometrics 7, 149-165.
- [17] GOSSIAUX, A.-M., & LEMAIRE, J. (1981). Méthodes d'ajustement de distributions de sinistres. Bulletin of the Swiss Association of Actuaries, 87-95.

- [18] GOURIÉROUX, C., & JASIAK, J. (2004). Heterogeneous INAR(1) model with application to car insurance. *Insurance: Mathematics & Economics* 34, 177-192.
- [19] GOURIÉROUX, C., & MONFORT, A. (1995). *Statistics and Econometric Models* (vol. 1 and 2). Cambridge University Press.
- [20] GOURIÉROUX, C., MONFORT, A., & TROGNON, A. (1984a). Pseudo-maximum likelihood methods: Theory. *Econometrica* 52, 681-700.
- [21] GOURIÉROUX, C., MONFORT, A., & TROGNON, A. (1984b). Pseudo-maximum likelihood methods: Application to Poisson models. *Econometrica* 52, 701-720.
- [22] GROGGER, J., & CARSON, R. (1991). Models for truncated counts. *Journal of Applied Econometrics* 6, 225-238.
- [23] GROOTENDORST, P.V. (1995). A comparison of alternative models of prescription drug utilization. *Health Economics* 4, 183-198
- [24] GURMU, S. (1998). Generalized hurdle count data regression models. *Economic Letters* 58, 263-268.
- [25] GURMU, S., & TRIVEDI, P.K. (1992). Overdispersion tests for truncated Poisson regression models. *Journal of Econometrics* 54, 347-370.
- [26] HALL, D.B., & BERENHAUT, K.S. (2002). Score tests for heterogeneity and overdispersion in zero-inflated Poisson and Binomial regression models. *The Canadian Journal of Statistics* 30, 1-16.
- [27] HOLGATE, P. (1970). The modality of some compound Poisson distribution. *Biometrika* 57, 666-667.
- [28] ISLAM, M.N., & CONSUL, P.C. (1992). A probabilistic model for automobile claims. *Bulletin of the Swiss Association of Actuaries*, 85-93.
- [29] JORGENSEN, B. (1997). *The Theory of Dispersion Models*. Chapman & Hall, London.
- [30] KLUGMAN, S., PANJER, H., & WILLMOT, G. (2004). *Loss Models: From Data to Decisions*. Wiley, New York.
- [31] KUHA, J. (2004). AIC and BIC: Comparisons of assumptions and performance. *Sociological Methods and Research* 33, 188-229.
- [32] LAMBERT, D. (1992). Zero-Inflated Poisson regression with an application to defects in manufacturing. *Technometrics* 34, 1-14.
- [33] LAWLESS, J.F. (1987). Negative binomial and mixed Poisson regression. *The Canadian Journal of Statistics* 15, 209-225.
- [34] LEMAIRE, J. (1995). *Bonus-Malus Systems in Automobile Insurance*. Kluwer Academic Publishers, Boston.
- [35] MORAN, P.A.P. (1971). Maximum likelihood estimation in non-standard conditions. *Proceedings of the Cambridge Philosophical Society* 70, 441-450.
- [36] PINQUET, J. (2000). Experience rating through heterogeneous models. In "Handbook of Insurance", edited by G. Dionne. Kluwer Academic Publishers, Boston.
- [37] POHLMEIER, W., & ULRICH, V. (1995). An econometric model of the two-part decision making process in the demand for health care. *Journal of Human Resources* 30, 339-361.

- [38] RIDOUT, M., HINDE, J. & DEMETRIO, C. G. B. (2001). A Score test for testing a zero-inflated Poisson regression model against zero-inflated Negative Binomial alternatives. *Biometrics* 57, 219-223.
- [39] SANTOS SILVA, J.M.C., & WINDMEIJER, F. (2001). Two-part multiple spell models for health care demand. *Journal of Econometrics* 104, 67-89.
- [40] SHOUKRI, M.M., ASYALI, M.H., VANDORP, R. & KELTON, D. (2004). The Poisson Inverse Gaussian regression model in the analysis of clustered counts data. *Journal of Data Science* 2, 17-32.
- [41] TREMBLAY, L. (1992). Using the Poisson-Inverse Gaussian distribution in Bonus-Malus Systems. *ASTIN Bulletin* 22, 97-106.
- [42] VUONG, Q.H. (1989). Likelihood ratio tests for model selection and non-nested hypotheses. *Econometrica* 57, 307-333.
- [43] WILLMOT, G. (1987). The Poisson-Inverse Gaussian distribution as an alternative to the Negative Binomial. *Scandinavian Actuarial Journal*, 113-127.
- [44] WINKELMANN, R. (2003). *Econometric of Count Data*. Springer, Berlin.
- [45] WINKELMANN, R. & ZIMMERMANN, K.F. (1991). A new approach for modeling economic count data. *Economics Letters* 37, 139-143.
- [46] WINKELMANN, R. & ZIMMERMANN, K.F. (1995). Recent development in count data modelling: Theory and application. *Journal of Economic Surveys* 9, 1-24.
- [47] YIP, K.C.H., & YAU, K.K.W. (2005). On modelling claim frequency data in general insurance with extra zeros. *Insurance: Mathematics and Economics* 36, 153-163.